

## PRIVACY POLICY

(Eff. 08/1/2017)

### We Value Your Privacy

Kinuu values your privacy, trust, and relationship and we are committed to providing a safe and secure user experience. This Privacy Policy governs our United States Kinuu.com website ("Site") and our Online Products and describes what information we collect, what we do with it, and how we protect it. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. This Policy does not apply to information collected in any other way, including by any health professional or clinic.

We ensure that our Privacy Policy and our information practices adhere to the United States Children's Online Privacy Protection Act ("COPPA") and other applicable data privacy laws.

### Our Policy

This Site is owned and operated by Kinuu and has been created to provide information about our company to our users. This Privacy Policy sets forth Kinuu's policy with respect to information, including personally identifiable data ("**Personal Data**"), and other information that is collected from Site visitors and users of the Services.

### Information We Collect

When you interact with us through the Site or the Services, we may collect Personal Data and other information from you, as further described below:

- **Personal data that you provide through the Site:** To help personalize your experience, we collect Personal Data such as your name, username, e-mail address, date of birth and gender. We collect this information so that it can be used for the purposes explained in this Policy. By voluntarily providing us with Personal Data, you are consenting to our use of it in accordance with this Privacy Policy. If you provide Personal Data, you acknowledge and agree that such Personal Data may be transferred from your current location to the offices and servers of Kinuu and the authorized third parties referred to herein located in the United States.
- **Non-Identifiable or Aggregated Data:** When you interact with Kinuu through the Site or Services, we receive and store certain personally non-identifiable information. Such information, which is collected passively using various technologies, cannot presently be used to specifically identify you. As is true of most web sites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. This Site may use such information and pool it with other information to track, for example, the total number of visitors to our Site, the number of visitors to each page of our Site, the domain names of our visitors' Internet service providers, and how our users use and interact with the Services. Also, in an ongoing effort to better understand and serve the users of the Services, Kinuu often conducts research on its customer demographics, interests and behavior based on the Personal Data and other information provided to us. This research may be compiled and analyzed on an aggregate basis. Kinuu may share this non-identifiable and aggregate data with its affiliates, agents and business partners, but this type of

non-identifiable and aggregate information does not identify you personally. Kinuu may also disclose aggregated user statistics to describe our Services to current and prospective business partners and to other third parties for other lawful purposes.

- **Cookies:** In operating this Site, we may also use a technology called "cookies." A cookie is a piece of information that the computer that hosts our Site gives to your browser when you access the Site. Our cookies help provide additional functionality to the Site and help us analyze Site usage more accurately. For instance, our Site may set a cookie on your browser that allows you to access the Site without needing to remember and then enter a password more than once during a visit to the Site. In all cases in which we use cookies, we will not collect Personal Data except with your permission. On most web browsers, you will find a "help" section on the toolbar. Please refer to this section for information on how to receive notification when you are receiving a new cookie and how to turn cookies off. We recommend that you leave cookies turned on because they allow you to take advantage of some of the Site's features. Third parties whose products or services are accessible in Kinuu may also use cookies or similar tools. Please review their privacy policies for information about their cookies and other privacy practices.

### **Our Use of Your Personal Data and Other Information**

Kinuu uses the Personal Data you provide in a manner that is consistent with this Privacy Policy. This includes, but is not limited to:

- Authenticating your login
- Providing customer service and sending information to you
- Delivering information about our products and services by email
- Personalizing your Kinuu experience; and
- Managing and improving our business and our games

Kinuu and affiliates (the "Related Companies") may also use your Personal Data and other personally non-identifiable information collected through the Site to help us improve the content and functionality of the Site, to better understand our users and to improve the Services. Kinuu and its Related Companies may use this information to communicate with you regarding the Services or to tell you about services we believe will be of interest to you. If at any time, you wish not to receive any future marketing communications or you wish to have your name deleted from our mailing lists, please contact us at [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com). Note however, that as a user of the Service we will send you administrative communications that are reasonably necessary to the Service, such as billing or service notifications. If Kinuu intends on using any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time at which the Personal Data is collected.

### **Our Disclosure of Your Personal Data and Other Information**

We will share your personal information with third parties only in the ways that are described in this privacy policy. We consider this information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your Personal Data with certain third parties without further notice to you, as set forth below:

- **Business Transfers:** As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personal Data may be part of the transferred assets and you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- **Affiliates:** We may disclose information (including Personally Identifiable Information) about you to our Affiliates. For purposes of this Privacy Policy, “Affiliate” means any person or entity which directly or indirectly controls, is controlled by or is under common control with Kinuu.com whether by ownership or otherwise. Any information relating to you that we provide to our Affiliates will be treated by those Affiliates in accordance with the terms of this Privacy Policy.
- **Agents, Consultants and Related Third Parties:** Kinuu, like many businesses, sometimes hires other companies to perform certain business-related functions. Examples of such functions include mailing information, maintaining databases, ID verification, processing applications, shipping and fulfillment, and processing payments and completing transactions. When we employ another company to perform a function of this nature, we only provide them with the information that they need to perform their specific function. These companies are authorized to use your personal information *only as necessary to provide* these services to us.
- **Legal Requirements:** Kinuu may disclose your Personal Data if required to do so by law or in the good faith belief that such action is necessary or in response to a subpoena, court order, or other legal mechanism. We may also disclose your information if such disclosure may protect and defend the rights or property of Kinuu, or to protect the personal safety of users of the Site or the public against fraud or other harm.

## Your Choices

If your personal information changes, or if you no longer desire our service, you may correct, update, amend, or request account deactivation by making the change in your registered account settings page, or by emailing our Customer Support [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com) . We will respond to your request to access within 30 days.

We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements and for other stated purposes herein and in the Terms of Use.

When you sign up for our Services or newsletter(s), we will send periodic emails to you regarding the Services or to tell you about services we believe will be of interest to you. Out of respect for your privacy, you may choose to stop receiving our newsletter or marketing emails by contacting us at [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com)

## Security

We have implemented and maintain reasonable security practices to protect against the unauthorized access, use, modification, destruction or disclosure of your personal information both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage is 100% secure and we therefore cannot guarantee its absolute security. If you have any questions about security on our Web site, you can contact us at [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com)

## **Exclusions**

This Privacy Policy does not apply to any Personal Data collected by Kinuu other than Personal Data collected through the Site or Services. This Privacy Policy shall not apply to any unsolicited information you provide to Kinuu through this Site or through any other means. This includes, but is not limited to, information posted to any public areas of the Site, such as bulletin boards (collectively, "Public Areas"), any ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and Kinuu shall be free to reproduce, use, disclose, distribute and exploit such Unsolicited Information without limitation or attribution.

## **Blog**

Our Web site may offer a publicly accessible blog. You should be aware that any information you provide in these areas may be read, collected and used by others who access them. To request removal of your personal information from our blog, contact us at [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com) In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

## **Testimonials**

We may display personal testimonials of satisfied customers on our site in addition to other endorsements. With your consent, we may post your testimonial along with your name and other information. If you wish to update or delete your testimonial, please contact us at [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com) .

## **Social Media Features and Widgets**

Our Web site includes social media features, buttons and widgets provided by third party social media platforms such as the Facebook and Twitter (collectively, the "Features"). These Features are interactive mini-programs and may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. This cookie may allow the social media platform to link the foregoing data with your user profile. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

## **Children**

We are committed to protecting the privacy of our children. If you are under the age of 13, please do not submit any Personal Data through the Site. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data on this Site without their permission. Children are not permitted to create accounts at the Site. Only persons 18 and older are permitted to create user accounts.

## **Links to Other Web Sites**

This Privacy Policy applies only to the Site. This Site may contain links to other web sites not operated or controlled by Kinuu (the "Third Party Sites"). The policies and procedures we described here do not apply to the Third-Party Sites. The links from this Site do not imply that Kinuu endorses or has reviewed

the Third-Party Sites. We suggest contacting those sites directly for information on their privacy policies.

#### **HIPAA Disclaimer**

Kinuu is not a health plan, healthcare clearinghouse or healthcare provider or business associate of same ("Covered Entities") and is not creating, receiving, maintaining or transmitting protected health information (PHI) on behalf of a Covered Entity or another business associate of same. As such, HIPAA does not apply to your use of the Site. In the event that the Site is offered for use under contract with a Covered Entity, separate rules and terms would govern and would be provided to the user.

#### **Other Terms and Conditions**

Your access to and use of this Site is subject to the [Terms of Use](#).

#### **Changes to Kinuu Privacy Policy**

We may update this privacy policy to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

#### **Contacting Kinuu**

If you have any questions about our Privacy Policy or the information practices of this Site: please feel free to contact us at: [HopeAtKinuu@kinuu.com](mailto:HopeAtKinuu@kinuu.com).

**BY USING OUR WEBSITE, YOU SIGNIFY YOUR ACCEPTANCE OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU SHOULD NOT USE OUR WEBSITE. YOUR CONTINUED USE OF OUR WEBSITE FOLLOWING THE POSTING OF CHANGES TO THIS PRIVACY POLICY WILL MEAN THAT YOU ACCEPT THOSE CHANGES.**